

Prashanta Nayak

Summary	
Product-driven professional with 2+ years of cross-functional experience in product design, no-code development, and early-stage product building. Adept at driving product lifecycle from ideation to launch with strong skills in user research, stakeholder collaboration, MVP design, and growth experimentation. Passionate about creating user-centered solutions that align with business goals.	
Work Experience	
	29 Months
Enviu	AI Product Engineer Oct'25 - Present
Roles & Responsibilities	<ul style="list-style-type: none"> Lead the architecture and development of Stymo, a multi-vendor marketplace designed to unlock value from brand deadstock. Delivered an ecosystem of products including consumer shopping, admin and warehouse platforms, alongside AI-driven capabilities for image generation, automated cataloging, and personalized style recommendations, plus a donation workflow for pre-owned clothing. Previously built and scaled Qilin, a peer-to-peer thrifting platform (Bubble.io across web, PWA, Android, and iOS) with full-stack admin infrastructure. Drove rapid early growth within 3 months: 4,000+ users, 1,500+ app downloads, and 400 daily active users, validating strong demand in the recommerce space.
Driveo Electric Private Limited	Product Engineer (13 Months) Sep'24 - Oct'25
Roles & Responsibilities	<ul style="list-style-type: none"> Led the development of an AI-powered natural language SQL interface by integrating NLP with interactive reporting, enabling self-serve analytics for non-technical users and increasing platform adoption by 45%. Developed a real-time LLM assistant for an automotive CRM by embedding voice and text interactions, streamlining customer support workflows and improving resolution time and satisfaction. Built a modular, embeddable chatbot platform with plug-and-play architecture, enabling rapid client integration and reducing onboarding time for 200+ enterprise customers. Engineered an in-house, scalable learning platform with media streaming, inspired by H5P, to streamline internal training and improve course completion and engagement rates. Optimized search and filtering algorithms through structured A/B testing and ranking logic improvements, reducing latency and improving result relevance for end users. Re-architected core data and image handling pipelines to support sudden 3x traffic growth, improving system performance and reducing page load times by a significant margin. Developed a real-time EV monitoring dashboard using IoT telemetry and predictive analytics to identify anomalies early, reducing vehicle downtime and enabling proactive maintenance. Created an ML-driven alerting system for EV failures by analyzing historical fault patterns, accelerating issue resolution and reducing the rate of critical incidents. Embedded Mixpanel analytics across key product flows, establishing a KPI-driven feedback loop to guide development decisions and improve feature adoption. Built a standardized design system in Bubble with reusable components, reducing development cycles and driving consistency across multiple product teams.
YourERPCoach.Com	Lead Designer (16 Months) May'23 - Sep'24
Roles & Responsibilities	<ul style="list-style-type: none"> Design to Launch of AI Chrome Extension for Oracle ERP documentation (PDF/video with voiceover), reducing documentation time by "70%" and scaling training materials for "500+ enterprise clients". Design to Launch of B2B SaaS product "Sherpa" for personalized Oracle ERP training, improving employee learning absorption by "45%" and cutting training time by "35%". Designed an ERP community mobile app for learning and career growth and maintaining "60% monthly active user engagement". Implemented WhatsApp-based lead qualification automation for ERP courses, increasing conversion rates by "40%" and reducing manual effort by "80%". Design to Launch of YECC Virtual Campus for undergraduates to take business's first step towards acquiring UG students. Led multiple growth initiatives, driving "25% platform revenue growth" and expanding reach across "3 new user segments".
Skills	
Technical	Bubble.io, Supabase, Mixpanel, Figma, Make/n8n, Postman, Looker Studio, SQL, Python (NLP), JavaScript, HTML/CSS, Google Clou
Non-Technical	Product & UX, Product Strategy, MVPs, Market Analysis, Business Intelligence, Client Management, Project Management, Storytelling, Mentoring

Academics				
Qualification	Institute	Board	Score	Year
Diploma- Electrical Engineering	GP Bramhapuri	MSBTE	82%	2023
BS in Data Science	IIT Madras	Autonomous	6.5 CGPA	2027